

Poster Presentation

Purpose

The primary purpose of the poster presentation is to provide an opportunity to communicate the results of research and to initiate discussion among science colleagues. Because poster presentations are usually done in groups, with observers milling around a large room of posters, the presentations are relaxed and more conducive to the exchange of ideas and techniques between presenters and observers.

The Poster

A good poster is uncluttered and clear in design. It has legible text and logical organization. The main tenet of a good poster design is simplification. Use a crisp, clean design and strong title. Do not tell the entire research history; present only enough data to support your conclusions and show the originality of the work. The text material should be reduced to convey your points quickly and clearly. Many successful posters display succinct statements of major conclusions at the beginning followed by supporting text in later segments, and a brief summary at the end.

- * Allow ample time, at least two weeks, to prepare your poster.
- * All lettering should be legible from about 3 feet away.
- * Text material is ideally:

24 point (1/4", .0625 cm)

and no less than

18 point

For ease of transport, make the poster elements small enough to package and carry (approx. 17" x 22", 42.5 cm x 55 cm). Be sure to pack measuring tape and a sketch of the poster layout so you will be prepared to set up the poster quickly. **A header indicating the title of your poster, your name, your mentor's name, group and college/university will be provided. Your poster should credit who has helped you with your research.**

Printing Your Poster

Your group/ division may have the equipment to print your poster. If not, you can contact Communications Arts & Services at crs@lanl.gov. Your group will have to cover the cost for this service.